

Voice | Data | Internet | Wireless | Entertainment

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FEB 12 2007

PSC SC
DOCKETING DEPT.

February 8, 2007

Mr. Charles Terreni
Chief Clerk and Administrator
Public Service Commission of South Carolina
Post Office Drawer 11649
Columbia, South Carolina 29211

Re: Docket No. 2005-246-C Embarq dba

4-2007-57-C

Dear Mr. Terreni:

Please be advised that United Telephone Company of the Carolinas has elected to do business in the State of South Carolina as Embarq and that all customers have been so notified. Attachment A is a copy of the letter sent to all residential customers in South Carolina, and Attachment B is the bill message provided to all residential customers. Attachment C is a copy of the postcard sent to all business customers, and Attachment D is a copy of the bill insert sent to all business customers.

2/12/07
ted
An additional copy of this letter is enclosed. Please stamp and return it in the usual manner. Should you have any questions regarding this filing, please contact me or our South Carolina counsel, Scott Elliott, at your convenience.

Sincerely yours,


Edward Phillips

HEP:sm

Attachments

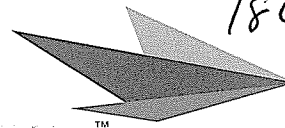
cc: Scott Elliott

Posted: ted

Dept: SA & ORS

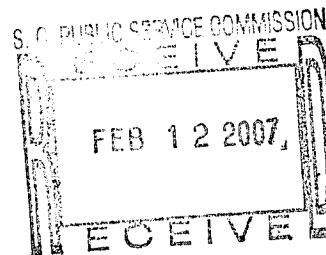
Date: 2/12/07

Time: 4:25



EMBARQ™

Embarq Corporation
Mailstop: NCWKFR0313
14111 Capital Boulevard
Wake Forest, NC 27587-5900
EMBARQ.com



Edward Phillips

ATTORNEY

Voice: (919) 554-7870

Fax: (919) 554-7913

edward.phillips@EMBARQ.com



Sample A. Sample
Apt Line
123 Any Street
Anytown, U.S.A. 12345-6789



Dear Sample A. Sample:

This is a great time to be our customer, and we're going to prove it. We're taking everything that matters to you about your local phone company and making it better — starting with our name. Soon we will no longer be part of the Sprint Nextel family of companies.* The familiar red diamond Sprint brand will be phased out. And you will come to know us as EMBARQ.™

You can still count on the same reliable and dependable services you currently enjoy from us today. The only difference is there'll be more. More products. Enhanced services. Better offers. So whether we are connecting you to family and friends by phone or bringing the world to your door with high-speed Internet — you can count on us!

Watch your mail and monthly billing statements for news and updates about EMBARQ as they happen. Great things are coming your way. You'll see no change in the quality of the phone and Internet services you're accustomed to. But what you will see is a whole new range of possibilities designed to make your life easier.

Sincerely,

Your friends at Sprint.

P.S. Our new name is just the first of many great changes. Look for more announcements in your mailbox soon or find additional information at sprint.com/local or call 1-866-898-2042.

*Regulatory approval is pending in a number of states in which EMBARQ™ will operate

Request Form (Step 2)

Provide information required to enter messages and inserts no later than 30 days prior to the month the communication starts.

Ad Manager's Name*: Ad Manager's Department*: Ad Manager's Phone*: **INFORMATION REQUIRED FOR PAPER INSERTS ONLY**Ink Color: Paper Color: Number of Panels Weight of Panels

		Delivery Dates:		
Quantity	(1st half)		(2nd half):	
Mid-Atlantic:	<input type="text"/>	<input type="text"/>	<input type="text"/>	NC, SC, VA, TN
West	<input type="text"/>		<input type="text"/>	NV, TX, WA, OR, WY, KS, MN, MO, NE, IA
South:	<input type="text"/>		<input type="text"/>	FL
East:	<input type="text"/>		<input type="text"/>	OH, IN, PA, NJ
Total:	<input type="text" value="0"/>			

Printer's Name: Printer's Contact Name: Printer's Address: Printer's Phone: Insert Code: Message ID code Disposition: Bln Number **INFORMATION REQUIRED FOR BILL MESSAGES ONLY**Title:

Message:

It's a great time to be our customer!

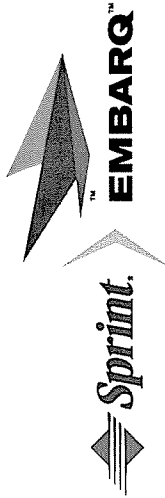
For over 100 years, customers have trusted us to keep them connected to family and friends whether they live next door or around the world, in times of joy and even in emergencies. We've been the reliable force our customers depend on.

Over these 100 years, we've learned a thing or two about what matters to our customers. And because you are a valued customer, we're taking the things that are important to you about your local phone company and making them better – starting with our name. Soon you will come to know us as EMBARQ™. You'll still be able to count on the same reliable and dependable service you enjoy today. Only now, there'll be more products, enhanced services and better offers all designed to make your life easier. So whether we're connecting you to family and friends by phone or bringing the world to your door with high-speed Internet – you can count on us now and for the future!

Watch your mail for more information or visit sprint.com/local.

IMPORTANT NOTE: PLEASE REFER TO THE MESSAGING M&P TO VERIFY THE LIMITS FOR EACH TYPE OF MESSAGE.
 REGULATORY MANDATES MUST BE ENTERED SEPARATELY FOR MAJOR ACCOUNTS - THE LIMIT IS 10 LINES, 66 CHARACTERS/LINE.

our name that's
changing.



Your telecommunications company is becoming EMBARQ

MULLEN

VERSION: 11
10/ J. Carosella
TELESD
MULLEN

DATE: 2-15-06
BY R. Waters
COPY: B. Resnikoff
REV: L. Gruber
PROOF: N. Grubb

NLC4-06-013_P1

Postcard-Business
11 9 x 6
Colors: 6C + PMS 562
PMS 485 + PMS 764 + K / 4cm
Stock: 907 / 3pt glue cover - must inc to 9pt. (costed)
Window: leave 2.75 x 1.25 for address area

BY SIGNING YOUR INITIALS BELOW YOU ARE
STATING THAT YOU HAVE READ AND APPROVED
THIS WORK.

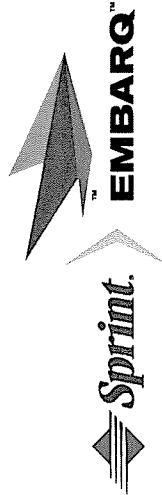
CD	COPYWRITER	AD
ACCT SERVICE	PROD	PROOFING

**We're bold, innovative
and separating from Sprint.**

As EMBARC, we'll still provide the same clear, reliable connections we always have.* In addition, we'll be adding innovative, new personalized services that will help your company go about its business more efficiently.

Watch your mail and monthly billing statements for news and updates as they happen. Visit us online at www.sprint.com/local or call 1-800-786-6272 for more details.

The future of business communications starts now.



Your telecommunications company is becoming EMBARQ

“Regulatory approval is pending in a number of states in which EMBARC™ will operate.

PO Box 219230
Kansas City, MO 64121-9230

PRESORTED
FIRST CLASS
U.S. POSTAGE
PAID
SPRINT

VERSION: 11

DATE: 2-15-06

NLC4-06-013_P1

AD R. Waters	0.9.25 x 6.25	SPRINGNEXTEL
COPY B. Riesenhoff	11 9 x 6	Postcards-Business
AE L. Gruner	DS	Colors: 66- PMS 356+ PMS 302+ PMS 425 +
PTCD E. Hale	1.8.75 x 5.75	PMS 485 + PMS 7484 + K/ name
POOF N. Grubb		Stock: 900 / gpt dufl cover - musti mile to gpt. (coated)
		Windows: leave 3/32 x 1.5 for address area

BY SIGNING YOUR INITIALS BELOW, YOU ARE
STATING THAT YOU HAVE READ AND APPROVED
THIS WORK.

CD	COPYWRITER	AD
ACT SERVICE	PROD	PROOFING

013 P1

Before we
INSPIRE
the industry,
we have to impress an even tougher audience:
YOU.

MULLEN

Job #	EMB406-015	- E3	Version #	7	Document Name	EMB406-015-E3.indd
Bleed	6.625 in x 3.75 in		Art Director/Designer	R. Waters		
Trim	6.375 in x 3.5 in		Mac Artist	D. Rengel		
Live	6.125 in x 3.25 in		Copy Writer	B. Resnikoff		
Mechanical Scale	100 %		Production Manager	E. Hale		
Print Scale	100%		Account Service	A. Herzog		
Colors Spec'd	3/6, including varnish		Art Buyer	None		
Traffic Manager	J. Carosella		Proofreader	None		
Job Description	April Bill Stuffer-Business version					
Special Instruction	Trim to size					

Unvers	Fonts	User Log	thoomer	Date/Time	3/8/06 1:29 PM
Unvers	67 Bold Condensed				
Linked Graphics					
None					
drangel-DSX					
URBANUS					
Colors In-Use					
Process Black					
PMS 485 C					

RELEASED TO
VENDOR
Vendor: None
Release Date: 3/7/06

We're looking at everything differently.

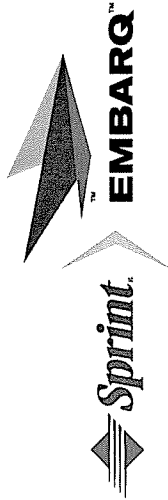
Including our name.

As EMBARQ™, we'll still provide the reliable connections your business has always depended on.*†

We're also dedicating ourselves to adding innovative services that help you get more done.

Watch your mail and monthly statements for updates, visit www.sprint.com/local or call 1-800-786-6272.

Welcome to the future of business communications.



Your telecommunications company is becoming EMBARQ

PB0113E 4/06 E3

*Regulatory approval is pending in a number of states in which EMBARQ™ will operate. †If you have Sprint Nextel wireless service, it will remain unchanged.
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MULLEN

Job #	EMB406-015	- E3	Version #	7	Document Name	EMB406-015-E3.indd	User Log	tloomer	Date/Time	3/8/06 1:29 PM
Bleed	6.625 in x 3.75 in		Art Director/Designer	R. Waters						
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Job Description	April Bill Shuffer-Business version									
Special Instruction	trim to size									

Times	Roman	Location
Univers	67 Bold Condensed, 57	
Condensed, 47 Light Condensed		
Linked Graphics		
SprintEmbarqLEPMS485-4Ceps		
Colors In-Use		
Process Cyan		
Process Yellow		
Process Black		
PMS 485 C		

RELEASED TO	VENDOR	Vendor: None	Release Date: 3/7/06
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